

MAHKA MOEEN

CONTACT INFORMATION

Email: mahka_moeen@kenan-flagler.unc.edu
Address: 300 Kenan Drive, Chapel Hill, NC 27599
Website: mahkamoeen.com | Twitter: @mah_kaa

EDUCATION

Ph.D., Strategy and Entrepreneurship, University of Maryland, 2013
Master of Business Administration, Sharif University of Technology, 2007
Bachelor of Mechanical Engineering, University of Tehran, 2004

ACADEMIC APPOINTMENTS

University of North Carolina, Kenan-Flagler Business School

Sarah Graham Kenan Scholar, 2021-present
Associate Professor of Strategy and Entrepreneurship (w/ tenure), 2020-present
Assistant Professor of Strategy and Entrepreneurship (tenure-track), 2014-2020

University of South Carolina, Darla Moore School of Business

Assistant Professor of Management (tenure-track), 2013-2014

PUBLICATIONS

Journal Articles

- Agarwal, R., Kim, S., Moeen, M. 2021. Leveraging private enterprise: Incubation of new industries to address the public sector's mission-oriented grand challenges. *Strategy Science*, 6(4): 385-411.
- Moeen, M., Mitchell, W. 2020. How do pre-entrants to the industry incubation stage choose between alliances and acquisitions? *Strategic Management Journal*, 41(8): 1450-1489.
- Moeen, M., Agarwal, R., Shah, S. 2020. Building industries by building knowledge: Uncertainty reduction over industry milestones. *Strategy Science*, 5(3): 218-244.
- Moeen, M. 2017. Entry into nascent industries: Disentangling a firm's capability portfolio at the time of investment versus market entry. *Strategic Management Journal*, 38(10): 1986-2004.
- Moeen, M., Agarwal, R. 2017. Incubation of an industry: Heterogeneous knowledge bases and modes of value capture. *Strategic Management Journal*, 38(3): 566-587.
- Agarwal, R., Moeen, M., Shah, S. 2017. Athena's birth: Triggers, actors, and actions preceding industry inception. *Strategic Entrepreneurship Journal*, 11(3): 287-305.
- Mindruta, D., Moeen, M., Agarwal, R. 2016. A two-sided matching approach for partner selection and assessing complementarities in partners' attributes. *Strategic Management Journal*, 37(1): 206-231.
- Moeen, M., Somaya, D., Mahoney, J. 2013. Supply portfolio concentration in outsourced knowledge-based services. *Organization Science*, 24(1): 262-279.

Editorials and Book Chapters

Eggers, J.P., Moeen, M. 2018. Entry strategy for nascent industries: Introduction to a virtual special issue. Strategic Management Society. <https://doi.org/10.1002/smj.2994>

Kirsch, D., Moeen, M., Wadhvani, D. 2013. Historicism and industry emergence: Industry knowledge and interpretation from pre-emergence to stylized fact. In Bucheli, M., and Wadhvani, D. (Eds.), *Organizations in time: History, Theory, Methods*. Oxford University Press: 217-240.

Advanced Working Papers

Shermon, A., Moeen, M. Zooming in or zooming out: Entrants' product portfolios in the nascent drone industry (conditionally accepted at Strategic Management Journal)

AWARDS AND GRANTS

Research

Schulze Publication Award for Impact, Entrepreneur and Innovation Exchange (EIX), 2020

Research Grant, Kenan Institute of Private Enterprise, 2020

Schulze Distinguished Professorship in Entrepreneurship, Schulze Foundation, 2019-2022

SMS Journals Video Abstract Award Winner, Strategic Management Society, 2019

Finalist, Best Conference Paper Prize, Strategic Management Society Conference, Frankfurt, 2019

Emerging Scholar in Innovation and Entrepreneurship, Industry Studies Association, 2017

Kauffman Junior Faculty Fellowship, Ewing Marion Kauffman Foundation, 2016-2020

Research Fellowship, Kenan Institute of Private Enterprise, 2016

Finalist, Best Dissertation Award, TIM Division, Academy of Management, 2014

Runner-up, Industry Studies Association Dissertation Award, 2013

Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012

Dissertation Scholar, Strategy Research Foundation, 2011

Dean's Summer Research Fellowship, University of Maryland, 2011-2012

Graduate Scholar, Academy of Entrepreneurial Leadership, University of Illinois, 2009

Fellowship, University of Illinois, 2007

Teaching

Poets & Quants Top 50 Undergraduate Business Professors, 2020

Nominee, Weatherspoon Undergraduate Teaching Award, 2017

Service

Outstanding Editorial Board Member, Strategic Management Journal, 2019

Extraordinary Service to the Editorial Board, Organization Science, 2019

Outstanding Editorial Board Member, Strategic Entrepreneurship Journal, 2017

Outstanding Editorial Board Member, Strategic Management Journal, 2015

TEACHING EXPERIENCE

University of North Carolina, Kenan-Flagler Business School

Strategic Management (Full-time MBA core), 2020-present
Strategic Management (Evening MBA core), 2019-present
Strategic Management (Undergraduate core), 2015-2020
Entrepreneurship and Strategic Renewal (PhD Seminar elective), 2017

University of South Carolina, Darla Moore School of Business

Strategic Management (Undergraduate), 2014

University of Maryland, Robert H. Smith School of Business

Business Strategy (Undergraduate), 2011-2012

PHD STUDENT ADVISING AND COMMITTEES

Anavir Shermon, Dissertation adviser
Najoung Lim, External committee member (University of Maryland)
Shirish Sundaresan, PhD committee member, 2021
Jenny Hill, PhD independent study on innovation strategy, 2021
Mara Guerra, External examiner (Imperial College London), 2020
Ling Xiao, PhD committee member, 2020
Travis Howell, PhD committee member, 2020
Ting Yao, PhD committee member, 2019
Tian Chen, PhD committee member, 2018
Tania Babina, External committee member (UNC Finance), 2016

PROFESSIONAL AND SERVICE ACTIVITIES

Editorial Roles

Senior editor, Organization Science, 2020-present
Editorial review board, Strategic Management Journal, 2014-present
Editorial review board, Strategic Entrepreneurship Journal, 2015-present
Editorial review board, Organization Science, 2019-2020

Ad Hoc Refereeing

Academy of Management Journal, Academy of Management Review, Management Science, Research Policy,
Strategic Management Review, Strategy Science
INFORMS Dissertation Proposal Competition, 2021
Strategic Management Society Conferences, 2013-2020
Academy of Management Meetings, 2011-2019

National Science Foundation Grants, 2018-2019
Kauffman Foundation Dissertation Fellowship, 2016-2017

Professional Leadership

Executive committee (elected), STR division, Academy of Management, 2021-2023
Co-chair, STR Junior Faculty Consortium, Academy of Management, 2021-2022
Chair (elected), Entrepreneurship & Strategy IG, Strategic Management Society, 2020-2022
Co-organizer, Emergence workshop, AOM TIM division joint with UNC CREATE, 2021
Innovation & Entrepreneurship conference track chair, Industry Studies Association, 2020-2021
Representative at large (elected), TIM division, Academy of Management, 2018-2020
Co-chair, TIM Doctoral Student Consortium, Academy of Management, 2019-2020
Co-organizer, Consortium on Competitiveness and Cooperation (CCC), 2019
Representative at large (elected), Entrepreneurship & Strategy IG, Strategic Management Society, 2018-2019
Chair, Dissertation award committee, Industry Studies Association, 2017-2019
Representative at large (elected), Competitive Strategy IG, Strategic Management Society, 2016-2017
Research committee, BPS division, Academy of Management, 2016-2017
Co-organizer, TIM Doctoral Research Workshop, Academy of Management, 2015

UNC Kenan-Flagler Service

EMBA academic ineligibility committee, 2021-present
CREATE academic advisory board, 2020-present
Kenan-Flagler Entrepreneurship Academic Advisory Board, 2020-present
Advisor / Editor, Kenan Trends in Entrepreneurship Report, 2019-present
Member, Recruiting committee, 2015, 2021
Undergraduate Program Advisory Committee, 2017-2019
Strategy liaison, Undergraduate Business Global Program, 2016-2019
Organizer, Strategy & Entrepreneurship speaker series, 2015-2017

Membership

Academy of Management
Industry Studies Association
Strategic Management Society
Strategy Research Forum